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### Wimmera businesses in the spotlight

The eyes of the entire state will be trained on the Wimmera this weekend, as a special TV production highlighting provincial Victorian lifestyles goes to air.

***Changing Places: Life in Provincial Victoria*** will feature Warracknabeal business success story, Clyne Foods and the burgeoning Organic Advanced Agricultural Concepts, based at Minimay.

The hour-long program, hosted by Glenn Ridge and Nikki Osborne, will go to air at 4.30pm this Sunday 12 April on Channel 9 in metropolitan areas and WIN TV across the regions.

Wimmera Development Association Executive Director Philip Sabien said the State Government-funded TV special aimed to encourage more people to live, work and invest in provincial Victoria.

“By profiling some of the people and businesses thriving in provincial Victoria, we hope to be able demonstrate the opportunities available right here in this region,” Mr Sabien said.

The award-winning dried fruit producer, Clyne Foods currently provides around 30 per cent of Australia’s market and 25 per cent of the export market.

This family-owned enterprise has enjoyed steady growth, and now supports more than 250 growers.

Organic Advanced Agricultural Concepts is also featured in the *Changing Places* program.

Ms Sabien said this was an organic property specialising in vegetable production, especially zucchini, beans and tomatoes, which were sold to supermarket chains. The business also produces organic lamb and alpacas are bred at the property.

“Together, these two very different businesses will provide Victorians with a snapshot into the breadth and diversity of the enterprises that are thriving in the Wimmera/Mallee region,” he said.

Other businesses to feature in Sunday’s TV special include wineries in the King Valley and at Redesdale, Sea Lake electrical contractors, a Traralgon-based engineering firm, an organic producer from Stawell and a Pomonal beauty therapist.

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