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Expert tips for Wimmera/Southern Mallee businesses

Australia's leading advisor to emerging businesses will be in Horsham this week to pass on tips for business growth.

Dr Greg Chapman, who is also an expert in micro and small business, will be guest speaker at the free 'Business Tips for Today' event on Thursday where he will outline practical business hints and advice.

The event is hosted by the Wimmera Development Association and Regional Development Victoria.

Wimmera Development Association Executive Director Philip Sabien said it was important for business operators to keep abreast of the latest information and thinking.

"This is an excellent chance for switched on operators to hear from an acknowledged expert in business growth and development," Mr Sabien said.

"Wimmera and Southern Mallee businesses are operating in challenging and often changing conditions, but there are also plenty of opportunities.

"Armed with the right knowledge and information, businesses can plan to not only survive this difficult period, but to thrive well into the future."

The 'Business Tips for Today' event will be held this Thursday 18 June, 6-9pm at the Horsham Sports and Community Club, 177-179 Baillie Street, Horsham.

Free hot finger food and drinks will be provided.

To register for the event, contact Andrea Hearn at the Wimmera Development Association, telephone (03) 5381 6503 or email ahheard@wda.org.au
